

**School Advisory Council (SAC)**  
**Wednesday, November 30<sup>th</sup>, 2016**  
**Start: 7:00 pm End: 8:10pm**

**Minutes**

**Present**

Lindsay Boch (Dir., of Marketing, Tribune Review)  
Chad Crawford  
Dr. Lucas Godinez  
Debora Malvone  
Jessica Rock (Teacher Representative)  
LeeAnn Venturini

Christy Benton (Dir., Development, St. Josephs HS)  
Sean Davis (Principal)  
Fr. John Lendvai (Pastor)  
Jennifer Marino (PTK Representative)  
Daniel Szalla

**Not Present**

James Bloch  
Jamie Bloch (PTK President)

Luis Fabregas  
Deacon Patrick Wood (Business Manager)

- Opening Prayer led by Fr. Lendvai
- Review of Minutes from October 26<sup>th</sup>, 2016, approved by Dr. Lucas Godinez, seconded by Chad Crawford
- Review of Parent Requests/Concerns - none
- Guests
  - Mrs. Christie Benton – Director of Development discussed ideas St. Joe’s uses to market the HS
  - Lindsay Bloch, Director of Marketing for the Pittsburgh Tribune Review also discussed marketing ideas
- Sub-Committee reports
  - Budget, Finance, Development, Fundraising, EITC/OSTC
    - Met 11-1-16 reviewed the financial statement that Deacon provided for the school thru May of 2016. The parish had to almost double their normal subsidy to the school for the last school year. Deacon feels that this should return to normal levels this school year but nonetheless it is very concerning.
    - We also discussed expanding the SCRIPT program. We will talk more about this and the EITC at our next subcommittee meeting which as of now is looking to be December 6<sup>th</sup>.
    - Daniel thinks if we increase students, financial issues will be resolved.
    - Christy talked about ways St. Joes recruits students, a few examples are, reaching out to elementary schools, and certain students attend St. Joe’s because of the schools reputation. Furthermore, Christy has experience marketing for another private school and they were losing preschoolers when they entered kindergarten. So the school conducted a two year focused effort and enrollment increased. The main feedback the focus group received was it was a big deal to the parents; they wanted to know what the school offered.
    - Lindsay said the investment for the catholic education the students receive is reasonable. Lindsay has resources to help promote the school – discussions with church members, through CCD, “what is so unique about Blessed Sacrament that will attract new family’s and students to the school”?
    - Lucas summarized this discussion by asking members to come with these ideas into the next SAC meeting.
  - Spirituality and Ministry, Admissions and Marketing
  - Facilities, Property, and Planning
    - Jessica met with Mrs. Minick, Fr. Wood and Mr. Davis to review progress with the security and emergency plan
    - Progress:
      - Surveyed both schools to get assessment – timeline to complete is May 2017
      - Currently assigning incident commanders and started defining roles
  - Athletics
    - Murder mystery this year raised \$1,200
    - Pink out raised \$325 for American Cancer Society
    - New cheerleader uniforms were ordered, \$20 each, 16 girls, Rebels embroidery
    - The monthly rental fee to use the YMCA basketball court is \$1,000

Athletics continued...

- Player participation in games is contingent upon grades and making up missing assignments
  - Jessica will review progress reports December 1 to determine who is eligible to continue playing their sport. Players can continue practice but will not be permitted to play until an effort is made to bring up grade(s) or turn in assignments, students will receive a weeks' notice.
- The athletic schedule is on the school website
- SnapApp – JV girls and V boys already using, app used to schedule game and practice updates, changes are automatic and the app automatically emails families
- Need to clarify goal for volunteering which is to defray the cost of uniforms, equipment and other athletic related costs
- Curriculum and Technology
  - Website updated, more user friendly, individual users will be trained to make changes.
- PTK Report
  - The Santa Shop will be open the week of December 5 and volunteers are needed
  - Preparations for Cash Bash underway
- Discussions/Suggestions
- **Next Meeting – Wednesday, January 18<sup>th</sup>, 2016**
- Closing Prayer