

School Advisory Council
Meeting Wednesday February 15th, 2017
Start: 7:03 PM End: 8:12 PM

Present:

Dan Szalla Jim Bloch Fr. John Principal Davis
Jessica Rock Lucas Godinez Deb Malvone
Shane Palumbo (SJHS Director of Admissions and Alumni Relations)

Not Present:

Chad Crawford Deacon Pat Luis Fabregas LeeAnn Venturini
Jen Marino Lindsay Berdell

Minutes:

- Opening Prayer
- Review of Minutes from January 18th, 2017 approved.
 - Minutes to be posted on OLMBSS website only after SAC approves them
- Review of Parent Requests/Concerns
 - None to report
- St. Joseph High School Representative
 - Shane Palumbo discussed her roots in community and role at SJHS
 - Refers parents to OLMBSS
 - Advertising at SJHS
 - Students from 25-mile radius to the high school
 - Explorathons
 - Brochures (cost 2500 for \$1000)
 - Busing → 10 mile radius free; >10 mile pay \$35000/year (Butler, Kittaning, Shaler)
 - Budget for marketing
 - Compare prices for advertising
 - Buying zip codes for mailings
 - Upcoming Open House 3/8/17
 - Spirit Wear
 - Social media (Twitter/Instagram/Facebook)
 - Started Summer Camp 2016 – successful; upcoming Summer program for Material Science/Technology
 - Advised on strategies to help OLMBSS market itself
 - Cautioned tough sell to advertise at public schools and to mention cost of tuition
 - Recommends OLMBSS alumni (at SJHS currently) attend 8th grade graduation
 - SAC thanked Shane for her time and discussion and she likewise appreciated the opportunity to be a part of the meeting
- Sub Committee Reports
 - Budget, Finance, Development, Fundraising, EITC/OSTC

- Recommend need for strong effort to increase student enrollment after reviewing financial statements from past years for OLMBSS
 - Preparation for Home Show at Pittsburgh Mills Mall February 17-19th.
 - Spirituality and Ministry, Admissions and Marketing
 - Lindsay secured a table at Home Expo Show (generous donation by Trib News Media)
 - Volunteers needed to occupy table during Show hours – list being generated
 - Time to be credited toward volunteer hours
 - Discussion about option Stick It Note advertising on newspapers → better to use money for other advertising options
 - Marketing materials for New Kensington area – need permission
 - Joint Mass for SJHS and OLMBSS students at start of Lent
 - Facilities, Property, and Planning
 - Need appraisal for furniture donation
 - Necessary supplies needed to complete building of tables to be placed in each classroom
 - Athletics
 - Girls JV/Varsity made the playoffs and will be playing a home game the week of Feb 19th.
 - Varsity Boys will be in the St. Sebastian tournament.
 - Boys and Girls Development will be in the Butler Catholic Tournament starting Feb 25th.
 - Basketball concessions will raise over \$4000 this year. (A few games remaining so a final number will be provided later.)
 - 8th Grade Recognition was a success last weekend! Special thanks to Danielle Godinez and all of the volunteers who helped!
 - Spring Soccer interest forms went out on 2-13-17. Deadline for registration is March 3rd.
 - HOAGIE SALE – planning starting March 1st.
 - May – Athletics banquet
 - Curriculum and Technology
 - Upgraded WiFi and computers have been installed
- PTK
 - Cash Bash successful! –\$12000 profited
 - Plan to use for busing for Catholic Schools Week trips
 - Future events – teacher luncheon, Spring field trips, Field Day
- Discussions/Suggestions
 - Open House April 2017
- Next Meeting – Wednesday March 22nd, 2017
- Closing Prayer
- Meeting adjourned